

# Miller & Rhoads

THE SOUTH'S LARGEST DEPARTMENT STORE

## Fashions of Interest to Women

New Fall Catalog Now Ready

It illustrates all Ready-to-Wear Garments for Women and Children as well as Furnishings for "the home" and tells you about the Fashionable Dress Goods and Silk; also articles of Dry Goods, Notions and Fancy Goods and offers to furnish samples.

# Miller & Rhoads

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## Enormous Stocks of Winter Merchandise Are Offered You Here at the Most Unusual Prices

### The Store in Review for November

Emerson said that if a man made a better "Rat Trap" than his neighbors, even though he built his house in the wilderness, the world would make a beaten path to his doors.

There is much wisdom in this statement, and no one could doubt this "Man of Letters."

Twenty-four years of merchandising gives an institution like this a "name" with the public, and success shows that we have a "good name." Quality that is ever dependable—service as near perfect as possible; stocks unequalled in size and low prices—result in the Virginia public making a well-beaten path to Miller & Rhoads.

November is the second busiest month in the year—the month of preparation for winter and it is the wise, thoughtful shopper who takes time by the forelock and purchases now. We have anticipated your wants to the best of our knowledge. Our skilled buying force has searched the markets, and our prices are not only pleasing but profitable.

There is no better time to shop than now; there is no better place to shop than here. Let us prove these facts beyond the shadow of a doubt.

### Little Prices on High-Class Curtains

Limited number of Real Arabian Curtains, 3-1/2 yards long, full width, inserting effect, heavy edge; regular \$25.00 values for \$20.00.

A few pairs of real Arabian Curtains, 3 1/2 yards long, full width, inserting effect, heavy edge, regular \$25.00 value for \$20.00.

Real Antique Curtains, full width, 3 1/2 yards long, 3-inch insertion, wide edge; special value at \$17.50.

Several beautiful patterns in Irish Point, 3 1/2 yards long, a few pairs of each lot; special for Monday, \$9.00, \$10.00 and \$12.50.

Art Loom Silk Tapestry Portieres, 2 yards long, 50 inches wide, beautiful two-tone effects, green and rose combination at \$15.00.

Solid color, light shades of rose, blue and green, soft Silk Poplin Portieres at \$9.00 and \$10.00.

Varied assortment of genuine French Cretonne and Chintz, the newest designs, in Oriental and floral, a range of prices, 50c, 65c, 75c, 85c.

A new lot of Upholstering Tapes, 18 inches wide, beautiful combination of goeblin, tan, blue, raseda, myrtle, cardinal and brown, \$1.00, \$1.25, \$1.50, \$2.00, \$2.25 and \$3.00 yard.

The celebrated "Moss Rose" grade of Couch Covers, attractive colorings, red, blue, tan, brown and green, Oriental designs, at \$3.50.

### A "Velvet" Season

Decidedly the Greatest Velvet Season in Years

This is the greatest velvet season in years. Not only are Velvets pre-eminently fashionable for coats and gowns, but they are largely sought for in making the chic new Turban Hats.

Velvet leads in the fashion world to-day, and our display leads in immensity and variety.

Every shade to match the new Silks and Dress Goods; also the new hatter's plush in black, in great demand for Dressy Evening Hats.

Paon Velvets, \$1.00 and \$1.50. The most popular velvet this season for making the new Turban Hats, being soft, pliable and very lustrous. The colors are American Beauty, Cardinal, Garnet, Cerise, Navy, Copenhagen, Artichoke, Raisin, Olive, Stone, Emerald, Havana, Light Brown, Smoke, Old Rose, Violet, Royal, Castor, Myrtle, Peacock, Atlantic and Black.

Plain Velvets, in black and colors, 75c, \$1.00 and \$1.50.

Plain Velvets, in both street and evening shades, a yard, \$1.50.

Chiffon Velvets, \$1.50 and \$2.00.

Costume Velveteen, in black and colors, \$1.00 and \$1.25.

### The New Silks

Striking Values for Monday Shoppers

Monday we offer most excellent values in the New Silks—new and fashionable weaves, in the most sought-for shades. Moire Silks are very fashionable this season; in fact, are among the leaders. Cashmere de Soie, Soie Raye, Crystal Cords, Crepe de Chine and Messaline are also much used. Changeable Taffetas are coming back again, and we are showing the newest combinations in these pretty silks.

\$1.00 Brocaded Satin Travers, 75c, 19 inches wide, all pure silk, in beautiful designs in both street and evening shades; regular \$1.00 value for 75c.

Jersey Faille, 85c, 19 inches wide, a very lustrous silk, with a fine cross cord, black and colors.

\$1.00 Black Moire, 80c, full yard wide, bright and lustrous, in the new antique designs.

\$1.00 Black Taffeta, 80c, 35 inches wide, good weight and lustrous.

80c Black Peau de Soie, 75c, 36 inches wide, strong and lustrous.

Moire Antique, 60c, 19 inches wide, in the wanted shades.

## Linens and White Goods of a Worthiness Far Beyond Their Price

From the looms we bring you Linens of a character beyond reproach, Linens up to the Miller & Rhoads standard of quality and at prices surprising for their lowness.

Beautiful Snowy Linens and White Goods at this season of the year have an indescribable charm. Housewives will have cause to be delighted with these values. Surely their weaves alone increase their value to you inasmuch as they give a "longness" to their wear.

Special in Linens. All pure Linen Table Cloths, full bleached and heavy weight, with the border all around—

Size 2x2 yards...\$1.34 2x2 1-2 yards...\$1.74 2x3 yards...\$2.14

All Pure Linen Damask, full bleached, 70 inches wide, heavy weight, will equal the 80c quality; our special at 65c.

All Pure Linen Damask Napkins, full bleached, fine and soft weave; special a dozen, \$1.48.

Linen Huck Towels, soft finish and heavy weave. This towel is the same size and weight as the regular 25c towel. We have just received a new lot to sell at 14c.

SPECIALS IN FANCY LINENS. Scarfs and Shams, 18x50 and 30x30 inches, hemstitched, with one row of openwork; your choice of many of these at 25c.

All Pure Linen Hemstitched Damask and Plain Linen Tray Cloths, full assortment of Hand-Drawn Centrepieces and Doilies. These are real Japanese hand-drawn, each 25c.

### WHITE GOODS SPECIALS.

Fine quality Dimity, in all size checks; special a yard, 10c.

The very best 12 1-2c quality Long Cloth for 10c. This long cloth is in short pieces, from 6 to 11 yards.

Fine quality Waist and Shirting Madras, 27 and 32 inches wide, 12 1-2c.

Extra fine quality English Madras; will equal the 25c quality; special at 19c.

## High-Art Statuary

Richmonders will welcome this announcement—Another sale of Beautiful Statuary. Last year this sale attracted great interest, and shoppers have been making inquiries recently as to when the event would occur again.

This High Art Statuary comes to us direct from the Boston Plastic Art Company, of Boston, and as a result of our buying ability we are able to quote you prices that place this Statuary within the reach of every one.

It would be foolish to attempt to give you detailed descriptions of the different subjects. However, let us mention: Reproductions from the Antique, Medieval and Modern Sculptors, Busts, Bas Reliefs, Statuettes, Animals, Vases, etc.

Finished in terra cotta, Oriental colors, natural life tints, old bronze, the new French bronze, alabaster ivory and old ivory. Every piece is washable.

For This Sale the Prices Have a Great Range From 21c to \$4.98

See Window Display Broad Street Window.

## The New in Flannelettes

Fashion has decreed many pretty patterns in Flannelettes, but nothing so attractive have we ever shown.

This Display of Flannelettes include patterns in "Bully Possum," "Teddyken," Peary and North Pole, Billiken and Ducklin effects.

For women's Kimonos, Wrappers and Night Robes, and, at this time, is proving to be quite a fad, little children's gowns, the patterns being most interesting to the tots. This shipment has just been received. See the window display on Sixth-street side. On sale at 12 1-2c.

### Unusual Values in Women's Umbrellas at \$1.50

Women's 26-in. American Taffeta covered Umbrellas, with long Mission Handles, sterling-silver and gold-plated trimmings suitable for engraving, with case and tassel; special values at \$1.50 each.

## White Flannel, 39c

Excellent quality Linen-finish Flannel, 27 inches wide, for infants and children, 39c.

### Red Flannel, 35c

Heavy Twilled Red Flannel, 27 inches wide; this Flannel is sold here for 35c.

## 63x90 Sheets, 50c

63x90-in. Bed Sheets, made of good grade of muslin, free of all dressing, hand torn and hemmed; a sheet that we can recommend for good service as well as economy; 50c each.

## 6c Toilet Crash, 5c Yard

1,500 yards of the best 6c grade Crash for roller towels and kitchen purposes, 5c yard.

## Eiderdown Flannel

36-inch heavy Wool Fleece Eiderdown, in solid pink, light blue, white, cream, etc.; sells at many stores for 45c and 50c, Monday, 30c.

### Decorations for Taft Day

Flags from 5c to \$1.00. Bunting at 5c a yard. Complete stock to select from.

## New Books of Great Interest

Books of Interest Published Recently.

Virginia's Attitude Towards Slavery and Secession, by Beverly B. Munford, \$2.00.

Chivalry, by James Branch Cabell, \$2.00.

The Poetry of Nature, by Henry C. Van Dyke, \$2.50.

The Plute of the Gods, by Marsh Ella Ryan, \$1.50.

Old Rose and Silver, by Myrtle Reed, \$1.50.

The Lilac Girl, by Ralph Henry Barbour, \$1.00.

The American Girl, by Harrison Fisher, \$3.50.

Susanna and Sue, by Kate Douglas Wiggin, \$1.50.

Riley Roses, by James Whitcomb Riley, \$1.50.

The Suitable Child, by Norman Duncan, \$1.00.

## Evening Footwear



Exclusive Styles for Social Functions. The fashionably gowned woman gives a great deal of thought to footwear. Especially is this true at this season.

Social functions are in full swing. The theatrical season is on, and many Richmonders will attend the great horse show in New York. Let us display for you the cleverest line of evening footwear you have ever seen at the most moderate prices.

Satin Pumps, with new instep strap, which prevents spreading, French Cuban heels, colors, green, lavender, yellow, white, blue and pink, \$3.00

Kid Colonials for evening wear, in white, pink and blue, at \$3.50

## Silk Hosiery

Our history does not recall a season when we have sold so many Silk Hoses. A few words here about evening shades.

An All-Silk Hose at \$1.00; values that are hard to find at \$1.50 elsewhere. All evening shades, light blue, pink, pearl gray, etc.; all pure silk, double heel and toe.

All-Silk Hose at \$1.50, with little sole; will outwear many others; light blue, pink, lavender, maize, cardinal, tan, bronze, suede, gray, navy; also white.

## Fashionable Gloves

The winter social season, Germans, theatre parties and the approaching Horse Show at Madison Square Garden, New York (many Richmonders will attend), bring our Glove Store into the limelight.

You can be fitted here in evening Gloves more satisfactory than at most New York stores. Telling you about evening gloves to-day.

The New Biscuit Glove, the real new glove this season; here in all different shades, Paris point or heavy embroidered back, \$1.50 to \$1.75.

White Reyster Suede Gloves, 3-clasp, \$1.75.

White Glace Kid, 2-clasp, \$1.00, \$1.50 and \$2.00.

Long Gloves for evening wear. Real French Kid Gloves in 12, 16 and 20-button lengths, white and evening tints, \$2.25 and \$4.00.

## Beautiful Dresses—An Unusual Sale Monday

Unexpected Values in Elegantly Modeled Dresses for Monday's Sale

When you visit the Women's Garment Section Monday we want you to come prepared to view the unusual in dresses.

Details will not be gone over here. Briefly, we give you a few facts. This section's reputation for real values carries the force of the argument.

We have selected from our stock for Monday's sale about 100 Dresses, which, for different reasons, we are unable to duplicate. We have divided the sale into three lots for a quick clearance.

\$6.98 In this lot and at this price we offer Serge, Poulard and Pongee Silk, in plain and fancy colors. Many of these dresses were formerly priced at \$15.00 and over.

\$9.00 Serge Dresses, in navy, tan, old rose, gray and olive. One and two of a kind and color. This lot is of very late design, with the co-ed flounce and trimmed with braid, dresses formerly selling at \$15.00.

\$15.00 One lot of Chiffon Broadcloth Dresses, in green, smoke, raisin and wisteria shades, made Princess body and co-ed flounce, standing collar, braided buttons on side; also a few silk dresses. The average prices of these were from \$22.50 to \$27.50.

### New Ideas in Suits Every Day

We strive to show new designs, new ideas every week in Suits. We do not bring in hundred or so of one style, but of "different" styles. This gives you exclusiveness. Our values at \$23.75, \$30.00 and \$35.00 are unsurpassed.



## Choose Your Furs Now

"It is not cold enough, you say"; true, but the stocks are complete here and the coming cold weather is an assured fact. Our Fur stock offers you every advantage. It is a complete department in itself, offering the Miller & Rhoads quality and pleasing prices.

## Monday Engraving Specials

Monday Engraving Specials and Card Specials. 100 Cards, from old plate, 50c. 50 Cards and Plate, any script style, 65c.

50 Cards and Plate, block, \$1.33. 50 Cards and Plate, shaded Old English, \$1.69.

DIE SPECIALS. Choice any \$1.50 style Dies, \$1.19. Choice any \$2.00 style Dies, \$1.50. Choice any \$2.50 style Dies, \$1.99. Choice any \$3.50 style Dies, \$2.99.

TRY US ON WEDDING INVITATIONS. We show the last and most complete sample book of engravings. Our workmanship is the finest that skilled engravers can produce. Our card and paper stock is of the highest quality. The famous "Whiting" make is furnished with every order.

## Table d'Hote, Monday 40c

Fricassee of Lamb with Peas. Creamed Oyster Plant. Scalloped Tomatoes. Vienna Rolls. Pineapple Charlotte. Coffee, Tea or Chocolate.

## \$2 Roaster, Monday \$1

Roaster, double coated enamel, seamless, improved shape, slightly chipped; worth \$2.00; special, \$1.00. (Basement.)

## Another Chance This Week on Carpets and Rugs

Make your selections now while the stock is again filled up and freshened, and the prices have been hammered to the lowest notch.

34-yard All-Wool Filled Art Squares, all colors, \$7.25 each. 2 1/2 x 3 yards, \$4.50. 4 ft. 6 in. by 6 ft. 6 in. Axminster Rugs, Oriental colors and patterns, suitable for hall, den, etc., \$7.50 each.

Seamless Wilton Rugs, good line of light colorings; regular \$30.00 values; special, \$25.00. Solid Color Seamless Wilton Rugs, self-colored borders, in browns and greens, \$45.00. 27-inch Axminster Rugs, all colors; regular \$25.00 quality; \$1.99.

36x72 Axminster Rugs, all colors, with borders to match, \$15.15 yard. Velvet Carpet, for hall, stairs and rooms, \$1.20 yard.

Velvet Carpet, room patterns only, reds, greens and tans; special, 75c yard.

Tapestry Brussels Carpet, for rooms, halls and stairs, reds, greens, tans and mixtures, 75c yard.